

# 2023 UDA ANNUAL INT'L DESIGN COMPETITION



## STUDENT DESIGN COMPETITION

### SIGNS, SYSTEMS, AND LETTERFORM MARKS

#### Signs

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PROJECT Bovis Organic Milk  
STUDENT **Marcela Estrada**  
INSTRUCTOR Ping Xu  
SCHOOL The University of Texas Rio Grande Valley  
COUNTRY USA



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## Bronze

RECOGNIZED BY THE  
HONORARY JURORS  
AND THE UDA  
PRESIDENTIAL BOARD

