DESIGNRUSH

DesignRush' Global Design Competition for Student
Info Sheet

DesignRush launches a **creative competition** to recognize the emerging talent, exposing students to the leading global agencies and prospective employers.

The Global Design Competition invites students to submit their work for the best logo, graphic and UI design.

HERE IS WHAT YOU NEED TO KNOW!

HOW IT WORKS:

The school must nominate at least **1 currently enrolled student by submitting an application with the artwork that fits one of these categories**:

- **Logo Design**
- **Graphic Design**
- **UI Design**

- Each student can be nominated for all three categories provided that there is one unique design per category

- Our panel will select the **20 best projects per category and notify the successful applicants by March 1**

- Share **DesignRush' Global Design Competition** in your newsletter, social media and online groups

- **L**ink to DesignRush website from one of the resources on your school website

WHY NOMINATE YOUR STUDENTS

- **Visibility** – The successful projects will be shared on DesignRush.com which counts **190,000** visitors per month, most of whom are senior level executives in agencies and corporations.

- Media coverage - Press release (expected media pickup: **100+** outlets including media sites such as **Yahoo Finance, ABC, NBC,** etc.)

- **Promotion to design agencies** - Newsletter (subscribers: **7,000** industry professionals)

SUBMISSION DEADLINE

- **February 15**

REQUIRED INFORMATION

- Application Form
- The university representative to submit the application form along with the artwork to Katarina at **katarina@designrush.com**

Please submit this APPLICATION by February 15 to your university representative or **katarina@designrush.com**