



## 2021 District 10 American Advertising Awards Winners

Alienware "Fusion" - Static 1

Alienware "Fusion" Campaign

Alienware "Fusion" Campaign

Alienware "Fusion" Campaign

Target Texas Drawn Worlds Catalog

**COMPANION** Trailer

**Entry Name** 

**Entry Code** Awards **Entrant** 087-365634-10-AML Silver Cenveo Amarillo 083-365623-10-AML Cenveo Amarillo Bronze 058-363655-10-AML Bronze Creative Cannon Advertising 038A-365961-10-AML Bronze Awards **Entry Code Entrant** 009A-354025-10-AUS Silver 828 Design Silver 075A-358483-10-AUS Arts + Labor 002A-358025-10-AUS Backstage Design Studio 075B-358942-10-AUS Dell Blue 048A-358572-10-AUS Dell Blue

Dell Blue

Dell Technologies

Dell Technologies

Dell Technologies

AC Innovation Outpost AR Portal Intuit AR Benefits Experience Jonathan Grammer - Lodi (Cover) United Way of Amarillo & Canyon Annual Report **Entry Name** Then Pealed the Bells Holiday Card Willie Nelson "On the Road Again" American Jackpot American Girls CD Work at Full Speed CGI Keep the Ball Rolling

Category Innovative Use of Interactive/Technology Augmented Reality Music Video 038A - Single

Card, Invitation or Announcement

Animation, Special Effects or Motion Graphics

Category

Silver Gold Silver 075B-353072-10-AUS Bronze 075A-353068-10-AUS Gold 073B-353058-10-AUS Gold 075B-353070-10-AUS Gold 032A-352742-10-AUS Gold 045A-353346-10-AUS Gold Gold 045A-354052-10-AUS 045B-354102-10-AUS Gold 048A-352794-10-AUS Gold 048B-353828-10-AUS Gold 058-358660-10-AUS Gold 068-353722-10-AUS Gold 032B-352792-10-AUS Silver 033C-350220-10-AUS Silver 068-353373-10-AUS Silver 073A-353374-10-AUS Silver 039-357808-10-AUS Bronze 068-358661-10-AUS Bronze 002A-351265-10-AUS Bronze 071B-352838-10-AUS Bronze Silver 117-354156-10-AUS 068-357981-10-AUS Bronze 022A-357571-10-AUS Bronze 039-358106-10-AUS Bronze Gold

051B-353311-10-AUS

002B-355343-10-AUS

09B-370377-10-CCH

055-362425-10-CCH

044D-364023-10-DAL

060D-361211-10-DAL

002B-365677-10-DAL

021A-354157-10-DAL

033E-361904-10-DAL

002A-360052-10-DAL

048A-373094-10-DAL

032B-352244-10-DAL

014-359348-10-DAL

061-359022-10-DAL

032B-361242-10-DAL

060D-372769-10-DAL

045A-351211-10-DAL

074A-361726-10-DAL

088C-368013-10-DAL

002A-368121-10-DAL

002B-360136-10-DAL

044A-352094-10-FTW

044B-352096-10-FTW

044B-352097-10-FTW

044D-352100-10-FTW

031A-352127-10-FTW

032A-352050-10-FTW

060C-352833-10-FTW

050A-351974-10-FTW

050B-351980-10-FTW

071B-354053-10-FTW

060C-353933-10-FTW

060D-354230-10-FTW

AAF-Houston - Gold (3) - Silver (7) - Bronze (15)

**Entrant** 

Parkhill

Parkhill

Optus

Optus

Optus Inc.

Optus Inc.

Optus Inc.

Think Idea Studio

Decode Digital

061-353854-10-FTW

069-355941-10-HOU

024A-356857-10-HOU

031A-355461-10-HOU

062-354676-10-LUB

021B-353164-10-LUB

026A-360473-10-LUB

002B-375431-10-NEA

071B-375665-10-NEA

071B-375648-10-NEA

010D-375479-10-NEA

010D-375493-10-NEA

010D-375501-10-NEA

061-374453-10-NEA

012-361990-10-LUB

**Entry Code** 

Entry Code

**Entry Code** 

020-359970-10-DAL

069-360261-10-DAL

Entry Code

020-360237-10-DAL

052-361725-10-DAL

001A-369980-10-CCH

AF-Dallas - Gold (8) - Silver (6) - Bronze (7)

**Entry Code** 

**Entry Code** 

Gold

Bronze

Bronze

Silver

Gold

Gold

Silver

Bronze

**Awards** 

Bronze

Bronze

Awards

Bronze

Bronze

Silver Gold

Gold

Silver

Silver

Silver

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Bronze

Awards

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Awards

Gold

Silver

Silver

Silver

Awards Entry Code

061-357463-10-OKC

062-357778-10-OKC

062-359044-10-OKC

032B-365478-10-SAT

048B-365563-10-SAT

050B-360404-10-SAT

044D-360048-10-SAT

032B-365389-10-SAT

002A-359322-10-SAT

Legacy79

Legacy79

Parallel

Parallel

Parallel

Parallel

Parallel

Tomiga

Tomiga

Tomiga

Tribu

Tribu

Tribu

Entrant

**Sweet Cloud Studios** 

Maltshop Marketing, LLC

012-353490-10-SAT

019-353482-10-SAT

061-361642-10-SAT

063-361763-10-SAT

032B-361757-10-SAT

069-361724-10-SAT

076-356346-10-SAT

076-363941-10-SAT

076-363945-10-SAT

069-354866-10-SAT

061-355591-10-SAT

Entry Code

031A-352084-10-SAT

045A-356858-10-SHB

002A-361854-10-SHB

021A-361598-10-SAT

Bronze

Gold

Silver

Bronze

Bronze

Bronze

Bronze

Gold

GSD&M Guerilla Suit Guerilla Suit **KC** Strategies lookthinkmake McGarrah Jessee McGarrah Jessee 045B-354440-10-AUS **Proof Advertising** 050B-358713-10-AUS **Proof Advertising** 072A-350903-10-AUS **Proof Advertising** 078-358875-10-AUS **Proof Advertising** 094C-352982-10-AUS Sherry Matthews Group 021A-352717-10-AUS Т3 Т3 054-353340-10-AUS

**Everything Looks Good** 

Left Eye Dominant

1820 Productions

Caliber Creative

Children's Health

Johnson & Sekin

Propac Agency

Richards/Lerma

Richards/Lerma

The Infinite Agency

The Marketing Arm

The Marketing Arm

The Marketing Arm

The Matchbox Studio

The Matchbox Studio

The Richards Group

Groove Jones

Kickstand

Push.

Push.

Augustine Agency

Entrant

GSD&M Wanna Get Away Campaign GSD&M Capital One Shopping—Late Night GSD&M Jack Link's - Bubbly GSD&M Jack Link's - Messin with Sas Dodge - Family Motto Wanna Get Away Campaign Grobanvitations Dodge - Family Motto Grobanvitations Million Piece Puzzle Capital One Shopping—Late Night Capital One Shopping—Late Night Million Piece Puzzle Grobanvitations Karbach Horseshoe Beer SXSW 2021 Key Art The Normal Guy "The Texas of Highways" Campaign Whatawedding Whataburger "Joy To Your World" Travelocity - Wish You Were Here Engineering Big Ideas Travel Texas Cowboy Travelocity Holiday Hits Album COVID Heroes Recline-to-Dine Wishes Delivered 2020 Wishes Delivered 2020 Free Mom Hugs Whole Foods Market 365 Packaging Redesign AAF-Corpus Christi - Gold (1) - Bronze (2) Entrant Entry Name University of Houston-Victoria Weekend for the Jaguars Campaign

Packaging Computer Generated Imagery (CGI) Internet Commercial Computer Generated Imagery (CGI) Animation, Special Effects or Motion Graphics 073B - Art Direction—Campaign Computer Generated Imagery (CGI) Social Media, Single Execution Regional/National Television Commercial Regional/National Television Commercial Regional/National Television Commercial Campaign Internet Commercial Internet Commercial Campaign Music Video 068 - Copywriting Social Media, Campaign Games 068 - Copywriting Art Direction—Single Branded Content & Entertainment for Online/Interactive 068 - Copywriting Packaging Illustration Series Political Campaign 068 - Copywriting Event Branded Content & Entertainment for Online/Interactive Regional/National Television Commercial Campaign Webisode Series

Photography, Black & White Voiceover 094C - Campaign Out-Of-Home Installation 054 - Branded Content & Entertainment Campaign Packaging Campaign

Film/Video/Sound Branded Content, More Than :60 Seconds Category Card, Invitation or Announcement Campaign Catalog Movie Trailer

**Entry Name** Category Real. Local. Journalism. Local Television Commercial Campaign #2FAST2TASTY Integrated Advertising Campaign - Regional/National - Consumer Greenhouse Vodka and Gin Packaging Campaign Children's Health Gratitude Tunnel Out-Of-Home Installation Givaudan Virtual TasteTrek Citrus Virtual Reality Packaging Local Hive Doctor Mallard Internet Commercial Social Media, Campaign PepsiCo Retro at Kroger Push Holiday Gift 2020 Special Event Materials (printed or digital) Integrated Brand Identity Campaign Dallas College Rebrand #HomemadeCinco Social Media, Campaign Integrated Advertising Campaign - Regional/National - Consumer Safeword: Colonoscopy 020 - Guerrilla Marketing Traptize Ky Regional/National Television Commercial DieHard is Back DieHard is Back Branded Content & Entertainment for Television DieHard is Back Cinematography—Single Bonton Farms Brochure 088C - Brochure/Sales Kit Red Gap Brewing Margarita Gose Packaging

020 - Guerrilla Marketing

The Leaning Tower of Dallas The Shop Garrison Brothers Bottle Design Packaging Campaign The Shop Modern Pour Logo Design AAF-Fort Worth - Silver (5) - Bronze (8) **Entrant Entry Name** Category Balcom Agency Big Story Local Television Commercial :15 Seconds or Less Balcom Agency Big Story - A Local TelevisionCommercial: 30 Seconds Balcom Agency Big Story - B Local TelevisionCommercial: 30 Seconds Balcom Agency **Big Stories** Local Television Commercial Campaign Consumer Website Balcom Agency Sinclair Oil Corporation website Balcom Agency Hot Halloween Social Media, Single Execution Delivering You Safely Campaign Integrated Advertising Campaign - Local - Consumer J.O. It's a Wonderful Knife Webisode Make Something Beautiful Make Something Beautiful Fort Worth Funky 2020 Webisode Series Schaefer Advertising Co. OMNI Go For Three Illustrations Illustration Series Schaefer Advertising Co. Membership Campaign Integrated Advertising Campaign - Local - Consumer Schaefer Advertising Co. DAYxDAY Campaign Integrated Advertising Campaign - Regional/National - Consumer Schaefer Advertising Co. Brand Campaign Integrated Brand Identity Campaign

Category

Microsite

Video Editing

Fuel Hub - Logo

Outdoor Board

Animation, Special Effects or Motion Graphics

Magazine Advertising Campaign

Local Television Commercial Campaign

074B - Cinematography—Campaign

Regional/National Television Commercial

Integrated Branded Content Campaign

Integrated Branded Content Campaign

Out-Of-Home Multiple Installations

Regional/National Television Commercial Campaign

Direct Marketing & Specialty Advertising (printed or digital)

Cinematography—Single

Cinematography—Single

Social Media, Campaign

073B - Art Direction—Campaign

Business-to-Business Website

Internet Commercial Campaign

020 - Guerrilla Marketing

Consumer Website

068 - Copywriting

Games

Logo Design

Category

Photography, Color

Consumer Website

Logo Design

075A-355068-10-HOU DigitalImaging Group Alienware Aurora R11 Animation Bronze 015C-357651-10-HOU Silver Langrand Why we're here – Print Campaign Silver 031C-357744-10-HOU Langrand MGM | Anthem – This is the show Home - Cinematography 074A-357106-10-HOU Langrand Silver 044D-357510-10-HOU Langrand Why we're here – Campaign Bronze Bronze 076-357613-10-HOU Langrand Practice – Editing 074A-357628-10-HOU Langrand Choir – Cinematography Bronze 031A-354088-10-HOU Phantom Lighting Website Rebrand Bronze LIMB 074B-354059-10-HOU Lopez Negrete Communications We've Got Your Back Silver Lopez Negrete Communications Bronze 045A-354057-10-HOU Road to Success 045B-354066-10-HOU Lopez Negrete Communications We've Got Your Back Bronze Bronze 068-354075-10-HOU Lopez Negrete Communications Time to Look Closer, #SeeALL 033C-352080-10-HOU Love Advertising 76 Pinball Gold 032B-351607-10-HOU Silver Love Advertising CIP Natural Gas Relevancy 76 Pinball 073B-352077-10-HOU Love Advertising Silver Bronze 031B-352083-10-HOU Love Advertising Jones Pipeline Website 062-352106-10-HOU Bronze Love Advertising Bedlam Campaign 2020 069-355109-10-HOU M2 The Agency UCU Logo Bronze Michael Hart Photography 072B-351117-10-HOU Riding Home For Christmas Bronze 048B-355500-10-HOU Strong Visuals Company Rise Again Silver Tippit and Moo Advertising 013-355401-10-HOU Gold Bronze 020-355443-10-HOU Tippit and Moo Advertising

Bunker +58 Branding & Design Studio

OFFSCREEN HOLIDAYS MAILING ACS SNEAKERCAM Upstream Marketing Burton Sausage Website Entry Name Entrant The Price Group FUB Halloween Murder Mystery Hartsfield Design TTU Dairy Barn Exhibit Parkhill Borger ISD Wall Graphics Parkhill Rebrand AAF-Northeast Arkansas - Silver (4) - Bronze (3) **Entry Name** Entrant Art Advertising, Inc. Double G's Spice Labels

**Entry Name** 

Priorities - Two Masks Billboard

Out-Of-Home, Interior or Exterior Site 012 - Brand Elements Category Packaging Campaig Head Space Illustration Series About Face Illustration Series Don't Get Caught In the Past 3D / Mixed - Campaign Lending a hand with IT Organization 3D / Mixed - Campaign 3D / Mixed - Campaign An Optus Coffee Break Julian & Company Campaign Integrated Brand Identity Campaign

Webisode Series

Video Editing

Art Direction—Single

Packaging Campaign

Internet Commercial

Printed Annual Report

Social Media, Campaign

Internet Commercial

Consumer Website

Cinematography—Single

Social Media, Campaign

Internet Commercial Campaign

Illustration Series

Brochure

Cinematography—Single

Out-Of-Home Campaign

Card, Invitation or Announcement

Integrated Brand Identity Campaign

Integrated Brand Identity Campaign

Integrated Branded Content Campaign

Regional/National Television Commercial

Regional/National Television Commercial

Newspaper Self-Promotion Campaign

Single Spot more than :30 seconds

Animation, Special Effects or Motion Graphics

Animation, Special Effects or Motion Graphics

054 - Branded Content & Entertainment Campaign

Branded Content & Entertainment - Non-Broadcast

Branded Content & Entertainment - Non-Broadcast

Film/Video/Sound Branded Content, More Than :60 Seconds

Integrated Media Pro Bono Campaign (Cross Platform)

Integrated Advertising Campaign - Regional/National B-to-B

AAF-Northeast Louisiana - Silver (1) **Entry Name** Awards Entry Code Entrant Category Silver 015B-377962-10-NEL BayouLife Magazine All Cooped Up 015B - Spread, Multiple Page or Insert - Single Unit AAF-Oklahoma City - Gold (3) - Silver (19) - Bronze (34) Awards **Entry Code Entry Name** Category Entrant Bronze 044C-358617-10-OKC Ackerman McQueen Chris Kidd Profile Local Television Commercial: 60 Seconds or More Beyond Theory Website Silver 031A-360914-10-OKC Beyond Theory Creative Consumer Website Hatch, "Early Mood Food" 051A-361471-10-OKC Beyond Theory Creative Film/Video/Sound Branded Content, :60 Seconds or Less Silver 062-361737-10-OKC Beyond Theory Creative Salazar Rebrand Integrated Branded Content Campaign Bronze 088B-358406-10-OKC Edmond Sustainability Reports Bronze city of edmond, oklahoma 088B - Annual Report (printed or digital) 044D-358362-10-OKC Digital DK Made for More Campaign Local Television Commercial Campaign Silver Digital DK Advertising Industry Self-Promotion Film/Video/Sound 059-358387-10-OKC Digital DK 2020 Reel Silver 044B-358268-10-OKC Digital DK Bronze Made for More Local TelevisionCommercial :30 Seconds Digital DK 044B-358293-10-OKC The Graduate Local TelevisionCommercial :30 Seconds 044B-358310-10-OKC Digital DK Local TelevisionCommercial :30 Seconds The Mechanic Made for More Campaign 074B - Cinematography—Campaign

Good vs. Gourmet

Good vs. Gourmet

ZOOfriends - Safari Soiree

Triple Play Outdoor

Loving

Loving

Loving

Loving

Loving

Sauces

395

Bronze Bronze 074B-358425-10-OKC Digital DK Bronze 050B-356288-10-OKC Hahn Public Communications Bronze 054-358669-10-OKC Hahn Public Communications Bronze 053-356548-10-OKC **HOEGGER COMMUNICATIONS** Silver 053-356665-10-OKC Silver **HOEGGER COMMUNICATIONS** Silver 073A-356551-10-OKC HOEGGER COMMUNICATIONS 074A-356553-10-OKC HOEGGER COMMUNICATIONS Silver 051B-356547-10-OKC HOEGGER COMMUNICATIONS Bronze 076-356549-10-OKC **HOEGGER COMMUNICATIONS** Bronze 002B-358671-10-OKC Insight Creative Group Bronze 009A-359697-10-OKC Insight Creative Group Bronze 027-358876-10-OKC Insight Creative Group Bronze 048A-359207-10-OKC Insight Creative Group Bronze Insight Creative Group 071B-359285-10-OKC Bronze Gold 007A-358947-10-OKC Jordan Advertising Gold 005-358015-10-OKC Noble Research Institute Silver 061-357661-10-OKC Nuevo Studio 065-357697-10-OKC Bronze Nuevo Studio 061-357835-10-OKC Oklahoma City Community CollegeWheelhouse: Brand Silver Silver 062-361485-10-OKC Oklahoma City Thunder Gold 075A-363697-10-OKC Paycom Silver 032B-360768-10-OKC Paycom 045A-360844-10-OKC Silver Paycom 045A-360877-10-OKC Silver Paycom 075A-360538-10-OKC Silver Paycom 048A-360951-10-OKC Bronze Paycom 048B-360969-10-OKC Paycom Bronze 060B-360717-10-OKC Paycom Bronze 074A-358287-10-OKC Retrospec Films Bronze Robot House Creative 018B-357292-10-OKC Bronze 031A-357285-10-OKC Robot House Creative Bronze 032B-357513-10-OKC Bronze

Robot House Creative 041B-357327-10-OKC Robot House Creative Robot House Creative 051B-357780-10-OKC Scissortail Media 011A-357779-10-OKC Spark Creative 031A-357749-10-OKC Spark Creative Spark Creative Spark Creative 045B-358514-10-OKC Studio Flight 048A-358597-10-OKC Studio Flight 032A-359744-10-OKC Studio Flight 048A-358569-10-OKC Studio Flight 007A-356633-10-OKC VI Marketing and Branding 045A-359644-10-OKC VI Marketing and Branding 045A-361258-10-OKC VI Marketing and Branding AAF-San Antonio - Gold (1) - Silver (5) - Bronze (13) Entrant **FPO Marketing** FPO Marketing Giant Noise Giant Noise H-E-B H-E-B Grocery

McCurtain County - Crispy **ZOObrew 2020 Illustrations** Legends Brochure The Road to Renewal Studio Merge Branding & Web Design Redesigning HERstory Design Docu OKC Thunder 2020 Playoff Campaign American Advertising Award Video Rethink Social Media Campaign Inefficiency At Work Commercial:30 The Old Way Commercial :30 HR Myths Intro Paycom Quicksand:30 Paycom National Commercial Campaign HR:evolution Interactive Campaign **OKLAX** OK Gazette Self Promotion Campaign Dental 32 Website Stargazer Edibles Instagram Renaissance Salon & Spa: 2020 Taqueria El Camino Brand Campaign Gabe's Story The Territory Cannabis Co - Apparel The Territory Cannabis Co - Website Amsterdam Edibles - Brand Campaign The Territory - Brand Campaign OU Health - TV Commercial Campaign OKC Memorial Marathon Web Video Rediscover Joy - Instant Experience Armstrong Auditorium Website Video Oklahoma State Parks Outdoor Guide Paycom Soon #OKHereWeGO - Adventure is Calling **Entry Name** Whatalucha

Integrated Brand Identity Campaign Film/Video/Sound Branded Content, More Than :60 Seconds Specialty Advertising - Apparel Consumer Website Integrated Branded Content Campaign Integrated Branded Content Campaign Regional/National Television Commercial Campaign Internet Commercial Social Media, Single Execution Internet Commercial Brochure Regional/National Television Commercial Regional/National Television Commercial Category Social Media, Campaign Internet Commercial Campaign Webisode Series Local Television Commercial Campaign Social Media, Campaign Packaging 012 - Brand Elements Branded Content & Entertainment – Any print medium Out-Of-Home Installation Integrated Brand Identity Campaign Online/Interactive Campaign Social Media, Campaign Logo Design Video Editing Video Editing Video Editing Logo Design Consumer Website Integrated Brand Identity Campaign

2021 Best of Show POSTAL TELEGRAPH COMMERCIAL CABLES CABLEGRAM

Tres Lunchbox Product Box

Whatalucha

What Will It Take

What Will It Take

Miner's Guide

Carolina Reaper Challenge

H-E-B Hometown Twisters

25th Anniversary Loteria Box

10k Bottlecap Mural - Willie Nelson

Shot From The Hip Digital Campaign

Freedom Spine & Pain Center Logo

Dripping Springs Vodka Website

Lyndon- More Than Property Managers

Shot From The Hip Brand Launch

The Texas Ranger Social Series

Davinci Resolve Sizzle Reel

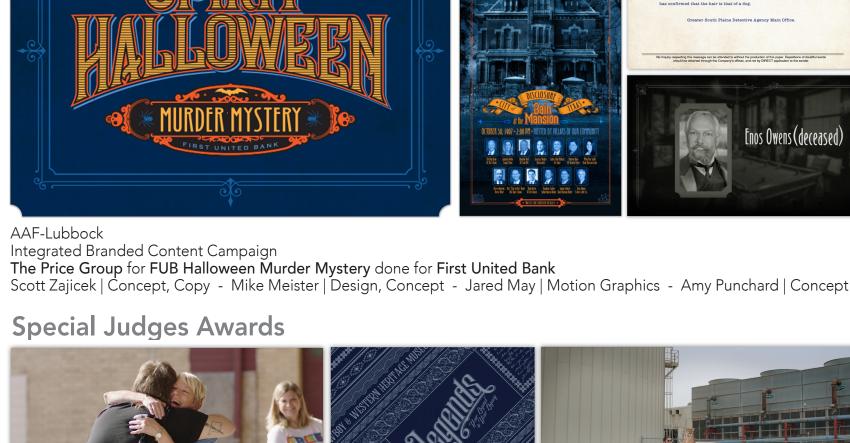
Davinci Resolve - Edit

Paravel Logo

**Entry Name** 

The Firefly

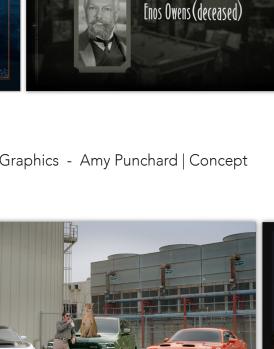
Davinci Resolve - Fusion





AAF-Austin

FCA US LLC



Category

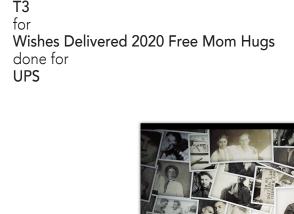
Packaging

Regional/National Television Commercial



Film/Video/Sound Branded Content Internet Commercial Brochure T3 Jordan Advertising GSD&M Wishes Delivered 2020 Free Mom Hugs Legends Brochure Dodge - Family Motto done for done for

AAF-Oklahoma City



Award

Bronze

Bronze

Award

Silver

Silver

Bronze

Bronze

Bronze

Silver

S01A-356011-10-0KC

AAF-San Antonio - Silver (2) **Entry Code** 

S14-365246-10-SAT

S22B-362718-10-SAT

Silver

Silver

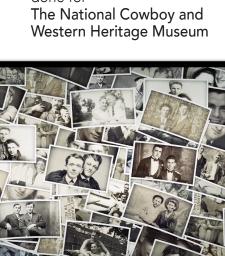
Bronze

University of Central Oklahoma

**Entrant School** 

Texas State University

University of Texas at San Antonio







AAF-Dallas

done for

020 - Guerrilla Marketing

The Leaning Tower of Dallas

**Choctaw Casino and Resort** 

The Richards Group



Selected Category **Entrant Name** S10D - Campaign Ethan Rios Ethan Rios S23 - Copywriting S09B - Campaign Meriel Upton Olivia Childs S11B - Campaign S13B - Campaign Maria Archundia S19A - Single Meredith Welborn S19B - Campaign Meredith Welborn S27B - Campaign Grace Peek S07B - Campaign

S01A - Packaging

Selected Category

S14 - App (Mobile or Web-Based)

S22B - Integrated Brand Identity Campaign - Campaign

Selected Category

S14 - App (Mobile or Web-Based)

S07B - Campaign

## S09B-371047-10-DAL Fight Nature with Nurture Grace Peek S09B - Campaign Southern Methodist University

Bronze Gold Silver Bronze	S07B-361784-10-DAL S19B-361723-10-DAL S21-352311-10-DAL S22B-372460-10-DAL	Texas A&M University - Commerce Texas A&M University - Commerce at Dallas Texas A&M University- Commerce University of North Texas	War on Plastic Spotify - Set the Mood Change on the Inside 7-Eleven Branding Campaign	Brandon Castelo Emil Miralda Daria Tucker Douglas May	S07B - Campaign S19B - Campaign S21 - Consumer Campaign S22B - Integrated Brand Identity Campaign - Campaign		
AAF-F	Fort Worth - Gold (	1) - Silver (2) - Bronze (2)		,			
Award Gold Silver Silver Bronze Bronze	Entry Code S01A-364732-10-FTW S01A-364731-10-FTW S19A-364666-10-FTW S07A-368335-10-FTW S05D-364548-10-FTW	Entrant School Texas Christian University Texas Christian University Texas Christian University Texas Christian University University of Texas in Arlington	Entry Name Sidewinder Western Accessories Radiant Sunscreen Cucina Italiana- The Art of Cooking Flamin' Hot Cheeto Advertisement THRWD Travel Magazine	Entrant Name Caroline Fischer Caroline Fischer Caroline Fischer Sarah Stratton Chantelle Trujillo	Selected Category S01A - Packaging S01A - Packaging S19A - Single S07A - Single (Full Page or Less) S05D - Magazine Design		
AAF-Lubbock - Gold (1) - Bronze (1)							
Award Gold Bronze	Entry Code S01A-352531-10-LUB S02-356078-10-LUB	Entrant School Texas Tech University Texas Tech University	Entry Name Coast - Hard Seltzer "Jet Away" stationery system	<b>Entrant Name</b> Reagan Klancnik Ali Johnson	<b>Selected Category</b> S01A - Packaging S02 - Stationery Package - Single or Multiple pieces		
AAF-Northeast Arkansas - Bronze (2)							
Award	Entry Code	Entrant School	Entry Name	Entrant Name	Selected Category		

Bronze Bronze		Arkansas State University Arkansas State University	Sunset over The Watchman // Zion NP Utah // Framed	Chandler Weber Chandler Weber	S26B - Color, Single S26D - Campaign	
AAF-0	Oklahoma City - Go	old (5) - Silver (5) - Bronze (12)				
Award	Entry Code	Entrant School	Entry Name	<b>Entrant Name</b>	Selected Category	
Bronze	S05D-358650-10-0KC	UCO School of Design	The Process	braden murray	S05D - Magazine Design	
Gold	S31-360331-10-0KC	Oklahoma City University	Mars Space Station VR Game Environ	Evan Barreiro	S31 - Digital Creative Technology	
Bronze	S01A-357166-10-0KC	University of Central Oklahoma	Atomic Duality	Kevin Davis	SO1A - Packaging	
Silver	S10D-360280-10-0KC	The University of Oklahoma	Dr. Pepper Typography Ads	Ray Claxton	S10D - Campaign	
Silver		University of Central Oklahoma	De Reis	Braden Murray	S01A - Packaging	
Silver	S01A-355971-10-0KC	University of Central Oklahoma	Le Coeur	Cynthia Luong	S01A - Packaging	

James Vera

**Entrant Name** 

Amber French

Samantha Chapman

Silver	S01A-356060-10-0KC	University of Central Oklahoma	Love & Death	Kırstıe Arnold	SOTA - Packaging
Gold	S01A-356087-10-0KC	University of Central Oklahoma	Folia perfume	Nhi Pham	SO1A - Packaging
Bronze	S02-356147-10-0KC	University of Central Oklahoma	Kate Pitzer, personal brand	Kate Pitzer	SO2 - Stationery Package - Single or Multiple pieces
Bronze	S04-355993-10-0KC	University of Central Oklahoma	Terracom, game launch invitation	Haley Carter	SO4 - Special Event Materials
Bronze	S04-356107-10-0KC	University of Central Oklahoma	Paper Jam; Save the Rabbits	Sonya Mueller	S04 - Special Event Materials
Bronze	S04-356194-10-0KC	University of Central Oklahoma	The Pigs, They Fly; leave behind	Mandy Rochat	SO4 - Special Event Materials
Bronze	S05A-356055-10-OKC	University of Central Oklahoma	Cress	Yovanca Cervantes	SO5A - Cover
Bronze	S05E-357919-10-0KC	University of Central Oklahoma	The Process: UCO Design Handbook	Braden Murray	S05E - Book Design
Gold	S06-356109-10-0KC	University of Central Oklahoma	Shoot for the Moon, portfolio	Sonya Mueller	S06 - Direct Marketing
Gold	S13B-355938-10-0KC	University of Central Oklahoma	Casting Call	Esther Velasco	S13B - Campaign

Travelers Chocolate Bars

**Entry Name** 

Smart Citrus

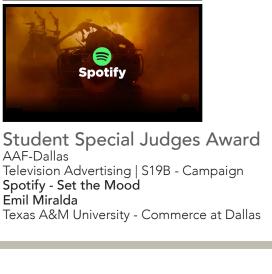
MindMe Mobile App

Gold S14-355927-10-0KC University of Central Oklahoma Esther Velasco S14 - App (Mobile or Web-Based) S15B-355951-10-0KC University of Central Oklahoma Through the Kaleidoscope, proposed Allis Woodward S15B - Campaign Bronze S15B-356057-10-0KC University of Central Oklahoma Incomplete Intersections Kevin Davis S15B - Campaign Bronze Silver S22B-350337-10-0KC University of Central Oklahoma Commonwealth Braden Murray S22B - Integrated Brand Identity Campaign - Campaign S22B-355988-10-OKC University of Central Oklahoma Mano Amiga Food Truck Gage Gossett S22B - Integrated Brand Identity Campaign - Campaign AAF-Rio Grande Valley - Bronze (1) **Entry Code** Award **Entrant School Entry Name Entrant Name** Selected Category S14-354462-10-RGV The University of Texas Rio Grande Valley CityMobile App Noemi Garcia S14 - App (Mobile or Web-Based)

Student Best of Show AAF-Oklahoma City S01A - Packaging Folia perfume Nhi Pham University of Central Oklahoma



Arkansas State University



Judges this year were: Matt Hanson | Director of Digital Msrketing Strategy | Digital Helium, LLC | Saint John, Indiana John McCafferty | President/Creative Director | McCafferty Advertising | Louisville, Kentucky Gil Arevalo | Lead Creative | Harley-Davidson | Milwaukee, Wisconsin Allison Robbins | CEO/Owner | Aspect 6 Creative | Muncie, Indiana