

AMERICAN ADVERTISING AWARDS



2021 District 10 American Advertising Awards Winners

Awards	Entry Code	Entrant	Entry Name	Category
AAF-Amarillo - Silver (1) - Bronze (3)				
Awards	087-365341-10-AML	Cenveo Amarillo	AC Innovation Outpost AR Portal	Innovative Use of Interactive/Technology
Bronze	083-365623-10-AML	Cenveo Amarillo	Intuit AR Benefits Experience	Augmented Reality
Bronze	058-365655-10-AML	Creative Cannon Advertising	Jonathan Grammer - Lodi (Cover)	Music Video
Bronze	038A-365916-10-AML	United Way of Amarillo & Canyon	Annual Report	038A - Single
AAF-Austin - Gold (14) - Silver (11) - Bronze (11)				
Awards	009A-354025-10-AUS	828 Design	Then Pealed the Bells Holiday Card	Card, Invitation or Announcement
Silver	075A-358043-10-AUS	Arts + Labor	Willie Nelson "On the Road Again"	Animation, Special Effects or Motion Graphics
Silver	002A-354025-10-AUS	Backstage Design Studio	American Jackpot American Girls CD	Packaging
Gold	478B-358942-10-AUS	Dell Blue	Work at Full Speed CGI	Computer Generated Imagery (CGI)
Silver	048A-358572-10-AUS	Dell Blue	Keep the Ball Rolling	Internet Commercial
Bronze	075B-358074-10-AUS	Dell Blue	Alienware "Fusion" - Static 1	Computer Generated Imagery (CGI)
Bronze	075B-358074-10-AUS	Dell Technologies	Alienware "Fusion" Campaign	Animation, Special Effects or Motion Graphics
Gold	073B-353058-10-AUS	Dell Technologies	Alienware "Fusion" Campaign	073B - Art Direction—Campaign
Gold	075B-353070-10-AUS	Dell Technologies	Alienware "Fusion" Campaign	Computer Generated Imagery (CGI)
Gold	032A-352742-10-AUS	GSD&M	Wanna Get Away Campaign	Social Media, Single Execution
Gold	045A-353405-10-AUS	GSD&M	Capital One Shopping—Late Night	Regional/National Television Commercial
Gold	045A-353405-10-AUS	GSD&M	Jack Link's - Bubbly	Regional/National Television Commercial
Gold	045B-354102-10-AUS	GSD&M	Jack Link's - Messin with Sas	Regional/National Television Commercial
Gold	048A-352794-10-AUS	GSD&M	Dodge - Family Motto	Internet Commercial
Gold	048B-358228-10-AUS	GSD&M	Wanna Get Away Campaign	Internet Commercial Campaign
Gold	058-358660-10-AUS	GSD&M	Grobanvitations	Music Video
Gold	068-357222-10-AUS	GSD&M	Dodge - Family Motto	068 - Copywriting
Silver	032B-352792-10-AUS	GSD&M	Grobanvitations	Social Media, Campaign
Silver	033C-350220-10-AUS	GSD&M	Million Piece Puzzle	Games
Silver	068-35373-10-AUS	GSD&M	Capital One Shopping—Late Night	068 - Copywriting
Silver	073A-35374-10-AUS	GSD&M	Capital One Shopping—Late Night	Art Direction—Single
Bronze	039-353068-10-AUS	GSD&M	Million Piece Puzzle	Animation, Special Effects or Motion Graphics
Bronze	068-358661-10-AUS	GSD&M	Grobanvitations	068 - Copywriting
Bronze	002A-351265-10-AUS	Guerilla Suit	Karbach Horseshoe Beer	Packaging
Bronze	071B-352838-10-AUS	Guerilla Suit	SXSW 2021 Key Art	Illustration Series
Silver	117-354156-10-AUS	KC Strategies	The Normal Guy	Political Campaign
Bronze	068-357981-10-AUS	lookthinkmake	"The Texas of Highways" Campaign	068 - Copywriting
Bronze	022A-357571-10-AUS	McGarrah Jesse	Whataweddin	Event
Gold	039-358106-10-AUS	McGarrah Jesse	Whataburger "Joy To Your World"	Branded Content & Entertainment for Online/Interactive
Gold	045B-354040-10-AUS	Proof Advertising	Travelocity - Wish You Were Here	Regional/National Television Commercial Campaign
Gold	059-358571-10-AUS	Proof Advertising	Engineering Big Ideas	Website Series
Bronze	072A-359093-10-AUS	Proof Advertising	Travel Texas Cowboy	Photography, Black & White
Bronze	078-358875-10-AUS	Proof Advertising	Travelocity Holiday Hits Album	Voicover
Silver	094C-352982-10-AUS	Shery Matthews Group	COVID Heroes	094C - Campaign
Gold	021A-352717-10-AUS	T3	Recline-to-Dine	Out-Of-Home Installation
Gold	054-353340-10-AUS	T3	Wishes Delivered 2020	054 - Branded Content & Entertainment Campaign
Gold	051B-353311-10-AUS	T3	Wishes Delivered 2020 Free Mom Hugs	Film/Video/Sound Branded Content, More Than :60 Seconds
Bronze	002B-355943-10-AUS	W3	365 Packaging Redesign	Packaging Campaign
AAF-Corpus Christi - Gold (1) - Bronze (2)				
Awards	09B-370377-10-CCH	University of Houston-Victoria	Weekend for the Jaguars Campaign	Card, Invitation or Announcement Campaign
Bronze	001A-369980-10-CCH	Everything Looks Good	Target Texas Drawn Worlds Catalog	Catalog
Bronze	055-362425-10-CCH	Left Eye Dominant	COMPANION Trailer	Movie Trailer
AAF-Dallas - Gold (8) - Silver (6) - Bronze (7)				
Awards	044D-364023-10-DAL	1820 Productions	Real. Local. Journalism.	Local Television Commercial Campaign
Bronze	060D-361211-10-DAL	Augustine Agency	#2FAST2TASTY	Integrated Advertising Campaign - Regional/National - Consumer
Silver	002B-365677-10-DAL	Calber Creative	Greenhouse Vodka and Gin	Packaging Campaign
Gold	021A-354157-10-DAL	Children's Health	Children's Health Gratitude Tunnel	Out-Of-Home Installation
Gold	033B-356093-10-DAL	Groove Jones	Gvudran Virtual TasteTrek Citrus	Virtual Reality
Gold	002A-352922-10-DAL	Kickstart	Social Hive	Consumer Website
Gold	048A-373094-10-DAL	Kickstart	Doctor Mallard	Internet Commercial
Silver	032B-352244-10-DAL	Propac Agency	PeepsCo Retro at Kroger	Social Media, Campaign
Silver	014-359448-10-DAL	Push.	Push Holiday Gift 2020	Special Event Materials (printed or digital)
Bronze	061-359022-10-DAL	Push.	Dallas College Rebrand	Integrated Brand Identity Campaign
Silver	032B-361242-10-DAL	Richards/Lerma	#HomemadeCinco	Social Media, Campaign
Bronze	060D-372769-10-DAL	Richards/Lerma	Safeguard: Colonoscopy	Integrated Advertising Campaign - Regional/National - Consumer
Gold	020-360237-10-DAL	The Infinate Agency	Traptize Ky	020 - Guerrilla Marketing
Gold	045A-351221-10-DAL	The Marketing Arm	DieHard is Back	Regional/National Television Commercial
Gold	052-361725-10-DAL	The Marketing Arm	DieHard is Back	Branded Content & Entertainment for Television
Gold	074A-361726-10-DAL	The Marketing Arm	DieHard is Back	Cinematography—Single
Silver	088C-368013-10-DAL	The Matchbox Studio	Bonton Farms Brochure	088C - Brochure/Sales Kit
Bronze	002A-368121-10-DAL	The Matchbox Studio	Red Gap Brewing Margarita Gose	Packaging
Gold	020-359970-10-DAL	The Richards Group	The Leaning Tower of Dallas	020 - Guerrilla Marketing
Gold	002B-360136-10-DAL	The Shop	Garrison Brothers Bottles Design	Packaging Campaign
Bronze	069-360261-10-DAL	The Shop	Modern Pour	Logo Design
AAF-Fort Worth - Silver (5) - Bronze (8)				
Awards	044A-352094-10-FTW	Balcom Agency	Big Story	Local Television Commercial :15 Seconds or Less
Silver	044B-352096-10-FTW	Balcom Agency	Big Story - A	Local TelevisionCommercial :30 Seconds
Silver	044B-352097-10-FTW	Balcom Agency	Big Story - B	Local TelevisionCommercial :30 Seconds
Silver	044D-352100-10-FTW	Balcom Agency	Big Stories	Local Television Commercial Campaign
Bronze	032A-352050-10-FTW	Balcom Agency	Sinclair Oil Corporation website	Hot Halloween
Bronze	060C-352833-10-FTW	J.O.	Delivering You Safely Campaign	Integrated Advertising Campaign - Local - Consumer
Bronze	050A-351974-10-FTW	Make Something Beautiful	It's a Wonderful Knife	Website
Bronze	050B-351980-10-FTW	Make Something Beautiful	Fort Worth Funky 2020	Website Series
Silver	071B-354053-10-FTW	Schaefer Advertising Co.	OMNI Go For Three Illustrations	Illustration Series
Bronze	060C-353933-10-FTW	Schaefer Advertising Co.	Membership Campaign	Integrated Advertising Campaign - Local - Consumer
Bronze	060D-354230-10-FTW	Schaefer Advertising Co.	DAYDAY Campaign	Integrated Advertising Campaign - Regional/National - Consumer
Bronze	061-355854-10-FTW	Schaefer Advertising Co.	Brand Campaign	Integrated Brand Identity Campaign
AAF-Houston - Gold (3) - Silver (7) - Bronze (15)				
Awards	069-355941-10-HOU	Bunker +58 Branding & Design Studio	Priorities - Two Masks Billboard	Fuel Hub - Logo
Gold	024A-356857-10-HOU	Decide Digital	Alienware Aurora R11 Animation	Outdoor Board
Bronze	075A-356088-10-HOU	DigitalImaging Group	Why we're here - Print Campaign	Animation, Special Effects or Motion Graphics
Silver	015C-357651-10-HOU	Langrand	MGM Anthem - This is the show	Magazine Advertising Campaign
Silver	031C-357744-10-HOU	Langrand	Home - Cinematography	Consumer Website
Bronze	044D-357510-10-HOU	Langrand	Why we're here - Campaign	Cinematography—Single
Bronze	076-357613-10-HOU	Langrand	Practice - Editing	Local Television Commercial Campaign
Bronze	074A-357628-10-HOU	Langrand	Choir - Cinematography	Video Editing
Bronze	031A-354088-10-HOU	LIMB	Phantom Lighting Website Rebrand	Cinematography—Single
Silver	074B-354095-10-HOU	Lopez Negrete Communications	We've Got Your Back	Consumer Website
Gold	045A-352157-10-HOU	Lopez Negrete Communications	Road to Success	074B - Cinematography—Campaign
Gold	045B-354066-10-HOU	Lopez Negrete Communication	We've Got Your Back	Regional/National Television Commercial
Bronze	048-354075-10-HOU	Lopez Negrete Communications	Time to Look Closer, #SeeALL	Regional/National Television Commercial Campaign
Gold	033C-352080-10-HOU	Love Advertising	76 Pinball	068 - Copywriting
Silver	032B-351607-10-HOU	Love Advertising	CIP Natural Gas Relevancy	Games
Silver	073B-352077-10-HOU	Love Advertising	76 Pinball	Social Media, Campaign
Bronze	031B-352083-10-HOU	Love Advertising	Jones Pipeline Website	073B - Art Direction—Campaign
Bronze	062-352106-10-HOU	Love Advertising	Bedlam Campaign 2020	Integrated Branded Content Campaign
Bronze	069-355104-10-HOU	MAZ The Agency	UCLA Logo	Logo Design
Bronze	072B-351117-10-HOU	Michael Hart Photography	Riding Home For Christmas	Photography, Color
Silver	048B-355500-10-HOU	Strong Visuals Company	Rise Again	Internet Commercial Campaign
Gold	013-355401-10-HOU	Tippitt and Moo Advertising	OFFSCREEN HOLIDAYS MAILING	Direct Marketing & Specialty Advertising (printed or digital)
Bronze	020-354410-10-HOU	Tippitt and Moo Advertising	ACS SNEAKERCAM	020 - Guerrilla Marketing
Bronze	031A-355461-10-HOU	Upstream Marketing	Burton Sausage Website	Consumer Website
AAF-Lubbock - Gold (1) - Silver (1) - Bronze (2)				
Awards	062-354676-10-LUB	The Price Group	FUB Halloween Murder Mystery	Category
Silver	021B-353164-10-LUB	Hartfield Design	TTU Dairy Barn Exhibit	Integrated Branded Content Campaign
Bronze	026A-360473-10-LUB	Parkhill	Parkhill Borger ISD Wall Graphics	Out-Of-Home Multiple Installations
Bronze	012-361990-10-LUB	Parkhill	Parkhill Rebrand	Out-Of-Home, Interior or Exterior Site
AAF-Northeast Arkansas - Silver (4) - Bronze (3)				
Awards	022B-375604-10-NEA	Art Advertising, Inc.	Double G's Spice Labels	Packaging Campaign
Silver	071B-375645-10-NEA	Optus	Head Space	Illustration Series
Bronze	071B-375648-10-NEA	Optus	About Face	Illustration Series
Silver	010D-375479-10-NEA	Optus Inc.	Don't Get Caught in the Past	3D / Mixed - Campaign
Silver	010D-375493-10-NEA	Optus Inc.	Lending a hand with IT Organization	3D / Mixed - Campaign
Bronze	010D-375501-10-NEA	Optus Inc.	An Optus Coffee Break	3D / Mixed - Campaign
Bronze	061-374453-10-NEA	Think Idea Studio	Julian & Company Campaign	Integrated Brand Identity Campaign
AAF-Northeast Louisiana - Silver (1)				
Awards	015B-377962-10-NEL	BayouLife Magazine	All Cooped Up	Category
Silver	015B-377962-10-NEL	BayouLife Magazine	All Cooped Up	015B - Spread, Multiple Page or Insert - Single Unit
AAF-Oklahoma City - Gold (3) - Silver (19) - Bronze (34)				
Awards	044C-358617-10-OKC	Ackerman McQueen	Chris Kidd Profile	Local Television Commercial :60 Seconds or More
Bronze	031A-358231-10-OKC	Beyond Theory Creative	Beyond Theory Website	Consumer Website
Silver	051A-361471-10-OKC	Beyond Theory Creative	Hatch, "Early Mood Food"	Film/Video/Sound Branded Content, :60 Seconds or Less
Bronze	062-361737-10-OKC	Beyond Theory Creative	Salazar Rebrand	Integrated Branded Content Campaign
Bronze	088B-358406-10-OKC	City of edmond, oklahoma	Edmond Sustainability Reports	088B - Annual Report (printed or digital)
Silver	044D-358362-10-OKC	Digital DK	Made for More Campaign	Local Television Commercial Campaign
Silver	059-358387-10-OKC	Digital DK	Digital DK 2020 Reel	Advertising Industry Self-Promotion Film/Video/Sound
Bronze	044B-358268-10-OKC	Digital DK	Made for More	Local Television Commercial :30 Seconds
Bronze	044B-358293-10-OKC	Digital DK	The Graduate	Local TelevisionCommercial :30 Seconds
Bronze	044B-358294-10-OKC	Digital DK	The Mechanic	Local TelevisionCommercial :30 Seconds
Bronze	074B-358425-10-OKC	Digital DK	Made for More Campaign	074B - Cinematography—Campaign
Bronze	050B-356288-10-OKC	Hahn Public Communications	Good vs. Gourmet	Website Series
Silver	054-358669-10-OKC	Hahn Public Communications	Good vs. Gourmet	054 - Branded Content & Entertainment Campaign
Silver	053-356548-10-OKC	HOEGGER COMMUNICATIONS	Loving	Branded Content & Entertainment - Non-Broadcast
Silver	053-356655-10-OKC	HOEGGER COMMUNICATIONS	395	Branded Content & Entertainment - Non-Broadcast
Silver	073A-356551-10-OKC	HOEGGER COMMUNICATIONS	Loving	Art Direction—Single
Silver	074B-356553-10-OKC	HOEGGER COMMUNICATIONS	Loving	Cinematography—Single
Bronze	051B-357249-10-OKC	HOEGGER COMMUNICATIONS	Loving	Film/Video/Sound Branded Content, More Than :60 Seconds
Bronze	076-356549-10-OKC	HOEGGER COMMUNICATIONS	Loving	Video Editing
Bronze	002B-358671-10-OKC	Insight Creative Group	Sauces	Packaging Campaign
Bronze	009A-359697-10-OKC	Insight Creative Group	ZOOfriends - Safari Soiree	Card, Invitation or Announcement
Bronze	027-358876-10-OKC	Insight Creative Group	Triple Play Outdoor	Out-Of-Home Campaign
Bronze	048A-359207-10-OKC	Insight Creative Group	McCurtain County - Crispy	Internet Commercial
Bronze	071B-359285-10-OKC	Insight Creative Group	ZOOBrew 2020 Illustrations	Illustration Series
Gold	007A-358947-10-OKC	Jordan Advertising	Leaps & Bounds	Printed Annual Report
Gold	005-358015-10-OKC	Noble Research Institute	The Road to Renewal	Printed Annual Report
Bronze	061-357661-10-OKC	Nuevo Studio	Studio Merging & Web Design	Integrated Media Pro Identity Campaign
Silver	065-357697-10-OKC	Nuevo Studio	Redesigning HERstory Design Docu	Integrated Media Pro Bono Campaign (Cross Platform)
Silver	061-357835-10-OKC	Oklahoma City Community College	Wheelhouse: Brand	Integrated Brand Identity Campaign
Silver	062-361485-10-OKC	Oklahoma City Thunder	OKC Thunder 2020 Playoff Campaign	Integrated Branded Content Campaign
Gold	075A-363697-10-OKC	Paycom	American Advertising Award Video	Animation, Special Effects or Motion Graphics
Silver	032B-360788-10-OKC	Paycom	Rethink Social Media Campaign	Social Media, Campaign
Silver	045A-360844-10-OKC	Paycom	Inefficiency At Work Commercial :30	Regional/National Television Commercial
Silver	075A-360538-10-OKC	Paycom	The Old Way Commercial :30	Regional/National Television Commercial
Bronze	048A-360951-10-OKC	Paycom	HR Myths Intro	Animation, Special Effects or Motion Graphics
Bronze	048B-360969-10-OKC	Paycom	Paycom Quicksand :30	Internet Commercial
Bronze	060B-360717-10-OKC	Paycom	Paycom National Commercial Campaign	Integrated Advertising Campaign - Regional/National B-to-B
Bronze	074A-358287-10-OKC	Retrospec Films	HRvolution Interactive Campaign	Integrated Advertising Campaign - Regional/National B-to-B
Bronze	018B-357728-10-OKC	Robot House Creative	OKLAX	Cinematography—Single
Bronze	031A-357285-10-OKC	Robot House Creative	OK Gazette Self Promotion Campaign	Newspaper Self-Promotion Campaign
Bronze	032B-357513-10-OKC	Robot House Creative	Central 32 Website	Consumer Website
Bronze	041B-357327-10-OKC	Robot House Creative	Stargazer Edibles Instagram	Social Media, Campaign
Bronze	061-357463-10-OKC	Robot House Creative	Renaissance Salon & Spa: 2020	Single Spot more than :30 seconds
Bronze	051B-357780-10-OKC	ScissorsTail Media	Taqueria El Camino Brand Campaign	Integrated Brand Identity Campaign
Silver	011A-357779-10-OKC	Spark Creative	Gabe's Story	Film/Video/Sound Branded Content, More Than :60 Seconds
Silver	032B-357749-10-OKC	Spark Creative	The Territory Cannabis Co - Apparel	Specialty Advertising - Apparel
Bronze	062-357728-10-OKC	Spark Creative	The Territory Cannabis Co - Website	Consumer Website
Bronze	062-359044-10-OKC	Spark Creative	Amsterdam Edibles - Brand Campaign	Integrated Branded Content Campaign
Silver	045B-358514-10-OKC	Studio Flight	Central 32 Website	Regional/National Television Commercial Campaign
Silver	048A-358597-10-OKC	Studio Flight	OJ Health - TV Commercial Campaign	Regional/National Television Commercial Campaign
Bronze	032A-359744-10-OKC	Studio Flight	OKC Memorial Marathon Web Video	Internet Commercial
Bronze	048A-358569-10-OKC	Studio Flight	Rediscover Joy - Instant Experience	Social Media, Single Execution
Bronze	007A-356633-10-OKC	VI Marketing and Branding	Armstrong Auditorium Website Video	Internet Commercial
Bronze	045A-356440-10-OKC	VI Marketing and Branding	Oklahoma State Parks Outdoor Guide	Brochure
Bronze	045A-361258-10-OKC	VI Marketing and Branding	Paycom Soon	Regional/National Television Commercial
Bronze	045A-361258-10-OKC	VI Marketing and Branding	#OKHereWeGO - Adventure is Calling	Regional/National Television Commercial
AAF-San Antonio - Gold (1) - Silver (5) - Bronze (13)				
Awards	032B-365478-10-SAT	FPO Marketing	Whatalucha	Category
Bronze				