Call for Entry
SIGNS, SYSTEMS, AND LETTERFORM MARKS (SSL)
UDA Annual International Design Competition

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Signs, Systems, and Letterform Marks

UDA Annual Int'l Design Competition

Submit before 3rd Monday, March

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Award Announcement on Last Monday, April

Signs, Systems, and Letterform Marks (SSL)

Signs, systems, and letterform marks visually express our behaviors, beliefs, and institutions. They alert us to potential hazards, lead us through physical environments, provide us with options, and represent the characteristics of organizations. Despite our diverse religious, political, social, and cultural backgrounds, universal signs, systems, and letterform marks have the potential to unite humanity through communication. Design students and professionals consistently update existing and develop fresh ones, establishing a common language accessible to all.

UDA
United Designs Alliance
THE GLOBAL DESIGN ORGANIZATION
FIRMITAS ▪ UTILITAS ▪ VENUSTAS

HONORARY JURORS

UDA invited internationally distinguished designers to be the jurors of UDA Annual International Design Competitions. Visit uniteddesigns.org to see our list of jurors.

DESIGN CATEGORIES

Please determine which category is most appropriate for your entry/entries:

1. Signs: visual representation through a pictorial, symbolic, or geometric form
2. Systems: visual representation through 2 or more related elements, i.e., icon system
3. Letterform Marks: visual representation which incorporates individual letterforms or words, i.e., logotypes, wordmarks, signature marks

DESIGN & SUBMISSION SPECIFICATION

Please follow this design specification. If you do not follow it, we cannot guarantee your submission.
You may only submit a vector image using the attached Adobe Illustrator template file 'Design Category_First Name Last Name_Title.'

Step 1. Place a color vector image in the center of the provided AI template. The sample is the approximate size.
Step 2. Fill out the description line at the bottom of the page: your file name, a short design description, and choose your status as a designer or a student.
Step 3. Use the following method for naming your file:
    Filename: Design Category_First Name Last Name_Title
    Examples: Sign_John Doe_Love, System_John Doe_Love, Letter_John Doe_Love
Step 4. Save your file as a PDF file (Acrobat 6 capability) with the 'Preserve Illustrator Editing Capabilities' and 'Embed Page Thumbnails' options checked.
Step 5. Submit your design (PDF file) and Entry Form (MS Excel file) via email to **applyuda@gmail.com**.
Step 6. Send your submission fee via PayPal: **https://www.paypal.com/paypalme/udalliance.** Please make sure you have the correct name and address.

SUBMISSION FEE

Professional Designers
- Single Entry: us$20
- Multiple Entries (Max 5) from one designer: us$60
Design Students
- Single Entry: us$10
- Multiple Entries (Max 5) from one student: us$30
- **If a student's instructor is a UDA member, a student can submit up to three entrees for free.**

DEADLINES

Submission Deadline: 3rd Monday, March
Award Announcement: Last Monday, April
UDA will announce all awarded designs at www.uniteddesigns.org.

AWARD CERTIFICATE & PUBLICATION

All winners receive an Award Certificate via email.
All winners are permanent collections of the UDA archive.

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